

Informed Consent for Participation in a Research Study

Title of Study: Human-Centered Evaluation of Generative AI Systems

IRB #:

Principal Investigator Name: Dr. Adam Aviv

Version Date: Mar 2, 2026

You are invited to participate in a research study conducted by Dr. Adam Aviv of the Department of Computer Science at George Washington University (GWU). The researchers leading this study are Monica Kodwani and Shiza Ali. Participation is entirely voluntary. If you have questions about the study, you may contact Monica Kodwani (monicakodwani@gwu.edu) or Shiza Ali (shiza.ali@gwu.edu).

The purpose of this study is to examine how generative AI systems are evaluated in real-world settings. We aim to understand what evaluation metrics matter to professionals, how evaluations are conducted, and how human judgment is incorporated into AI systems and audit processes.

You may choose to participate if you are interested in contributing to research that seeks to improve AI evaluation practices and responsible AI development. Your insights may help inform future human-centered evaluation tools and frameworks. You may choose not to participate if you are concerned about discussing your professional experiences or if you prefer not to be recorded. The primary risk of participation is a potential loss of confidentiality.

If you agree to participate, you will take part in a one-time interview lasting approximately 60 minutes. The interview will be conducted remotely via video or phone. You will be asked questions about your professional role, your experience working with or evaluating generative AI systems, and your perspectives on current evaluation practices and challenges. With your permission, the session will be recorded for transcription purposes. You may decline to be recorded. You may refuse to answer any question and may stop participation at any time without penalty.

The primary risk associated with this study is a potential loss of confidentiality. There is also a minor risk of discomfort when discussing challenges or limitations in AI evaluation practices. You should not share proprietary, confidential, or sensitive organizational information. You will not benefit directly from participating in this study. However, the findings may contribute to improved understanding of AI evaluation practices and support the development of more responsible and human-centered AI systems.

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Every effort will be made to keep your information confidential. Recordings will be deleted after transcription and verification. Transcripts will be de-identified to remove names, organizational affiliations, and other identifying details. Only the research team will have access to study data. If results are published or presented, participants will not be named or identified. However, confidentiality cannot be guaranteed in full, but appropriate safeguards will be implemented.

The Office of Human Research at George Washington University can provide information about your rights as a research participant at (202) 994-2715.

Because this study involves minimal risk and remote participation, you are not required to sign this form. Your verbal agreement at the start of the interview indicates your consent to participate.

Please keep a copy of this document for your records.